

CHANGE A
CHILD'S STORY.™



Sponsorship Opportunities

Your contribution will go directly to support the mission of CASA of Lancaster and Lebanon Counties: To provide a qualified and compassionate court-appointed volunteer advocate to every child who is abused and neglected, to ensure the fundamental human right of having a safe, nurturing, and permanent home is met.

Is your business looking for an opportunity to showcase your community presence, brand visibility, and to partner with an impactful nonprofit? Our sponsorship opportunities help to connect you to the community, your customers, and show your organizational commitment to children and families.

Celebrate CASA Sponsor - \$5,000

- Three private events called “Celebrate CASA” will be scheduled in May, June, and September - dates and premier locations to be determined
- The focus of these events will be the swearing-in of our new volunteer advocates in Lancaster & Lebanon County
- This invitation only event will be a celebration of our newly sworn in CASAs and will be open to their families and friends, board members and friends and prospective friends of CASA who may want to learn more about CASA
- You will be promoted on all pre and post announcements as a CASA sponsor
- You will be recognized by including your logo and link on all pre and post communications, banner recognition at the event and a welcome podium opportunity
- BONUS - Recognition via the Lancaster County Community Extra-Give event as a \$500 Business Champion

Appreciate CASA Sponsor - \$4,000

- Join CASA in the community through your support of two community days
- June 12 we will celebrate our CASA volunteers and supporters at our “Appreciate CASA”, last year held at Bent Creek Country Club
- In October we invite our volunteers, families and the public to join us for a “CASA Heroes at the Movies”, for a Saturday movie at Penn Cinema, Lancaster
- You will be recognized on all pre and post announcements of these two events and your logo and recognition in person at the event(s)
- BONUS - Recognition via the Lancaster County Community Extra-Give event as a \$500 Business Champion

Communicate CASA Sponsor - \$3,000

- Your business name, logo and link will be part of our headline in all of our email news & communications to CASA constituents, minimal of 2 electronic newsletters per month for 1 year
- You will be exposed to our database of 4,700+ individuals, professionals, and volunteer advocates
- You will be prominently placed in 2 different electronic newsletters that are published throughout the year
- The “Advocate” newsletter is published minimally 24 x year
- “Program News” which is distributed to all our CASA volunteers quarterly
- All communications are followed up on social media
- BONUS - Recognition via the Lancaster County Community Extra-Give event as a \$500 Business Champion

Are you looking for high visibility, an opportunity to network, entertain clients and friends? Join us as a sponsor at our signature “HEROES GALA” which will be held September 7, 2024 at Foundry 48 in Lititz, PA. You and your guests will enjoy a creative themed event, reserved seating and a plethora of opportunities to showcase your support of children and families in Lancaster & Lebanon Counties. Always the Saturday after Labor Day and always enjoyable!

Presenting Sponsor - \$25,000 - Exclusive

- You will be headlined on all marketing correspondence at the event and pre and post event correspondence
- Exclusive letter in program book, podium greeting, slideshow recognition and mobile device event notifications
- Pre and post event exclusive post on social media post, ENews, and annual report
- Private reserved table for 10 guests

Paddle Sponsor - \$17,500 - Exclusive

- You will be featured on all marketing correspondence and will be on every “paddle” that is raised at the event
- Slideshow recognition and mobile device event notifications
- Pre and post event exclusive post on social media post, ENews, and annual report
- Private reserved table for 10 guests

Partner Sponsor - \$12,500

- You will be featured on all marketing correspondence at the event and pre and post event correspondence
- Slideshow recognition and mobile device event notifications
- Pre and post event exclusive post on social media post, ENews, and annual report
- Private reserved table for 8 guests

Wine & Bar Sponsor - \$7,000

- Headline signage on bar(s) at the event
- You will be featured on all marketing correspondence at the event and pre and post event correspondence
- Slideshow recognition and mobile device event notifications
- Private reserved table for 6 guests

Supporting Sponsor - \$5,000

- You will be featured on all marketing correspondence at the event and pre and post event correspondence
- Slideshow recognition and mobile device event notifications
- Private reserved table for 4 guests

Questions? Please contact Margie Lamberson, Director of Development, at margie@casalancleb.org or 717-286-1436